

IF YOU ONLY HAD ONE HOUR,
WHAT WOULD YOU ASK?

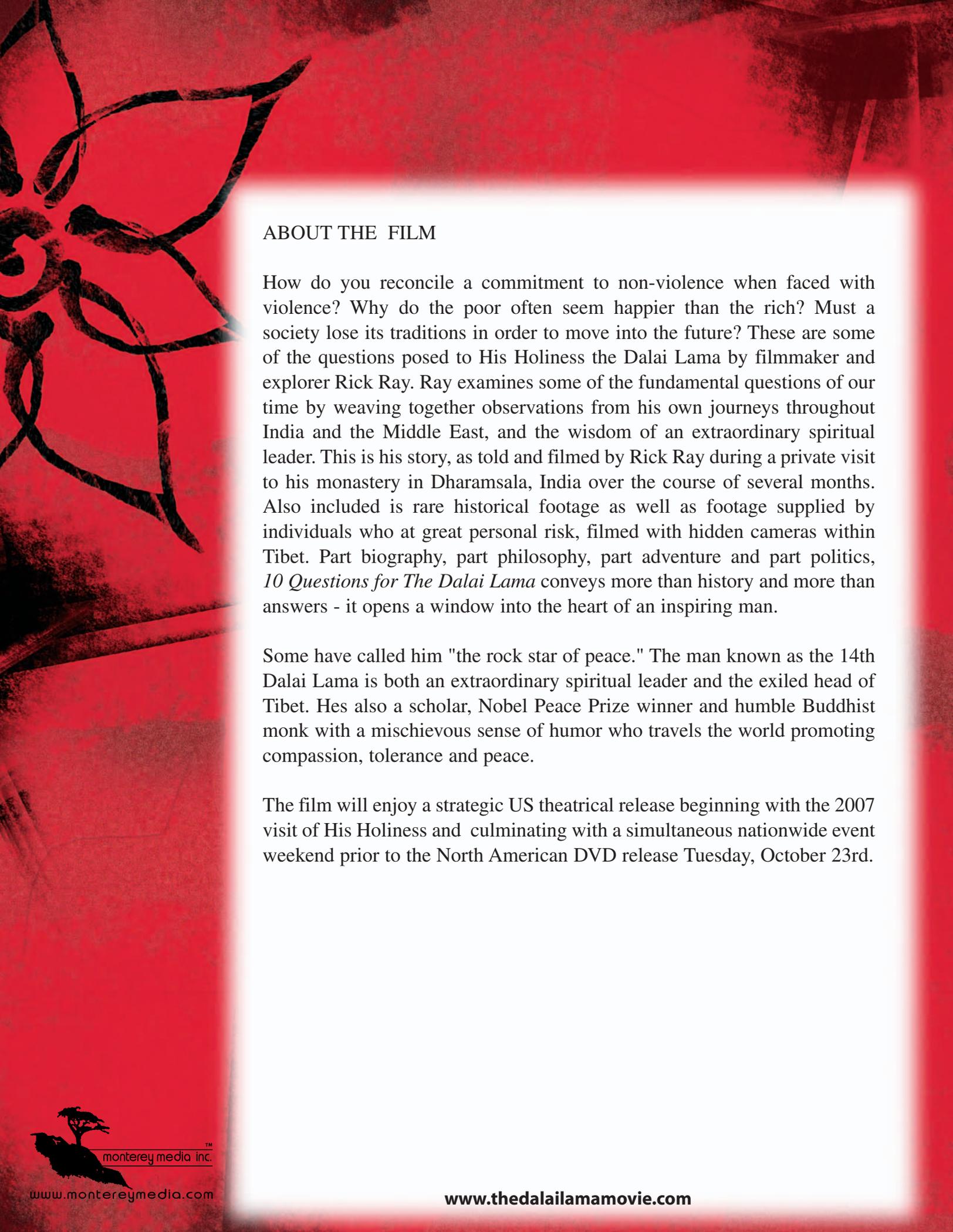
10 QUESTIONS *for the* DALAI LAMA

One man's journey through the northern Himalayas



www.montereymedia.com

www.thedalailamamovie.com



ABOUT THE FILM

How do you reconcile a commitment to non-violence when faced with violence? Why do the poor often seem happier than the rich? Must a society lose its traditions in order to move into the future? These are some of the questions posed to His Holiness the Dalai Lama by filmmaker and explorer Rick Ray. Ray examines some of the fundamental questions of our time by weaving together observations from his own journeys throughout India and the Middle East, and the wisdom of an extraordinary spiritual leader. This is his story, as told and filmed by Rick Ray during a private visit to his monastery in Dharamsala, India over the course of several months. Also included is rare historical footage as well as footage supplied by individuals who at great personal risk, filmed with hidden cameras within Tibet. Part biography, part philosophy, part adventure and part politics, *10 Questions for The Dalai Lama* conveys more than history and more than answers - it opens a window into the heart of an inspiring man.

Some have called him "the rock star of peace." The man known as the 14th Dalai Lama is both an extraordinary spiritual leader and the exiled head of Tibet. Hes also a scholar, Nobel Peace Prize winner and humble Buddhist monk with a mischievous sense of humor who travels the world promoting compassion, tolerance and peace.

The film will enjoy a strategic US theatrical release beginning with the 2007 visit of His Holiness and culminating with a simultaneous nationwide event weekend prior to the North American DVD release Tuesday, October 23rd.

FILM FESTIVALS • OFFICIAL SELECTION

Humanitarian Award Winner (Columbine Award)

Moondance International Film Festival

Grand Festival Award Winner

Berkeley Video and Film Festival

Compassionate Vision Award Winner

Maui Film Festival

Best Editing Award Winner

Australian International Film Festival

Inspiration Award Winner

Tahoe-Reno International Film Festival

Best Editing Award Winner

Australian International Film Festival

Best of the Fest

BendFilm Festival

Opening Night Selection

Globians International Film Festival

OFFICIAL SELECTION:

Amnesty International Film Festival

Ashland Independent Film Festival

Hot Springs Documentary Film Festival

Dubrovnik International Film Festival

San Luis Obispo International Film Festival

HatchFest

Bahamas International Film Festival

Mendocino Film Festival

Santa Fe Film Festival

Sedona International Film Festival

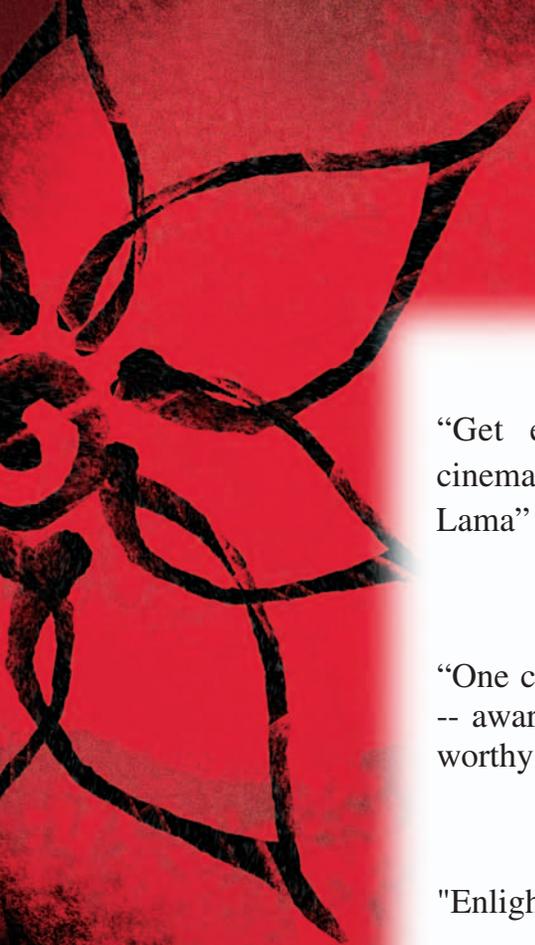
Santa Barbara International Film Festival

Buddhist Film Festival

Indian Film Festival

EcoFest Italy

Twin Cities Tibetan Film Festival



“Get enlightened with ‘Dalai Lama’. Grade: A-. With **luscious** cinematography and **awe-inspiring** humanity, “10 Questions for the Dalai Lama” is... **electrifying...**”

- The Boston Herald

“One comes away from "10 Questions" emboldened, energized, and sadder -- aware that peace remains so radical a concept that most of us aren't yet worthy of it.”

- The Boston Globe

"Enlightening... provocative... highly engaging"

- The Washington Post

“It is well worth going to see this movie. The film is beautifully made. Ray does an **undeniably fantastic** job. “10 Questions for the Dalai Lama” offers a lifetime's worth of insight and information...”

- The Daily Texan

“**3 out of 4 Stars.** Enlightenment rarely sounds so practical and levelheaded.”

- Minneapolis StarTribune

“There have been several documentaries about the Dalai Lama, but few have done a better job of packaging the Tibetan religious leader's circumstances, both historical and current, along with his philosophies.”

- San Francisco Chronicle

“Destined to become the definitive film on the Dalai Lama.”

- Geoffrey Kleinman, DVDtalk.com



HIS HOLINESS THE 14TH THE DALAI LAMA TENZIN GYATSO, is the head of state and spiritual leader of the Tibetan people. He was born Lhamo Dhondrub on 6 July 1935, in a small village called Taktser in northeastern Tibet. Born to a peasant family, His Holiness was recognized at the age of two, in accordance with Tibetan tradition, as the reincarnation of his predecessor the 13th Dalai Lama, and thus an incarnation Avalokitesvara, the Buddha of Compassion. The Dalai Lamas are the manifestations of the Bodhisattva (Buddha) of Compassion, who chose to reincarnate to serve the people. Lhamo Dhondrub was, as Dalai Lama, renamed Jetsun Jamphel Ngawang Lobsang Yeshe Tenzin Gyatso - Holy Lord, Gentle Glory, Compassionate, Defender of the Faith, Ocean of Wisdom. Tibetans normally refer to His Holiness as Yeshe Norbu, the Wishfulfilling Gem or simply Kundun - The Presence.

The Norwegian Nobel Committee's decision to award the 1989 Peace Prize to His Holiness the Dalai Lama won worldwide praise and applause, with exception of China. The Committee's citation read, "The Committee wants to emphasize the fact that the Dalai Lama in his struggle for the liberation of Tibet consistently has opposed the use of violence. He has instead advocated peaceful solutions based upon tolerance and mutual respect in order to preserve the historical and cultural heritage of his people."

His Holiness often says, "I am just a simple Buddhist monk - no more, nor less."

His Holiness follows the life of Buddhist monk. Living in a small cottage in Dharamsala, he rises at 4 A.M. to meditate, pursues an ongoing schedule of administrative meetings, private audiences and religious teachings and ceremonies. He concludes each day with further prayer before retiring. In explaining his greatest sources of inspiration, he often cites a favorite verse, found in the writings of the renowned eighth century Buddhist saint Shantideva:

For as long as space endures
And for as long as living beings remain,
Until then may I too abide
To dispel the misery of the world.

*For as long as space endures
And for as long as living beings remain,
Until then may I too abide
To dispel the misery of the world.*



RICK RAY

Director, Cinematographer, Writer and Producer

Award-winning cinematographer, writer and director Rick Ray has traveled the world to capture images of its peoples and cultures. He has produced twelve films on regions as diverse as Israel, Bali, Borneo, Lebanon, Ethiopia, Syria, and Iceland, with titles that include *Raise the Bamboo Curtain* with Martin Sheen and the highly regarded *The Soul of India*. Beyond trips to India to acquire footage for the film, Ray spent 2 years tracking down rare archival footage of the Dalai Lama's youth, the Chinese takeover, and subsequent hardships. Ray feels honored to have had the opportunity to interview the Dalai Lama in person and bring the experience to the screen.



SHARON RAY

Producer

Sharon Ray comes to filmmaking from the world of science and research. Working for a major aerospace company, Sharon's career has spanned engineering, science, and communications. Receiving numerous awards for her efforts, Sharon's love of film, writing, and music led her into filmmaking. Passionate about projects that promote honesty and understanding, *10 Questions For The Dalai Lama* is her second film in the role of producer.



PETER KATER

Original Music Score

Twice Grammy-Nominated, multi-platinum selling pianist, Peter Kater, has written the music for over seventy television and film programs including eleven On and Off-Broadway dramatic plays. His more than 30 critically acclaimed CD releases in 20 years range from Contemporary Jazz, World Fusion and Native American collaborations to full orchestrations and of course, his signature solo piano recordings. His PIANO recording was nominated for the "Best New Age Album" of 2004 Grammy Award and his latest recording, FIRE, has been nominated for a 2007 Grammy Award in the "Best New Age Album" category.

WRITTEN, DIRECTED & FILMED BY
Rick Ray

PRODUCED BY
Rick Ray
Sharon Ray

EDITED BY
Rick Ray

ORIGINAL MUSIC SCORE
Peter Kater

NARRATED BY
Rick Ray

GENRE
Documentary

FILM LENGTH
85 minutes

SHOOTING FORMAT
Digital video

FILM LOCATIONS
India and Tibet

DATE OF PRODUCTION
April 2006

About the Company

monterey media inc. a uniquely independent studio

monterey media inc., incorporated in 1979, it is a privately owned entertainment industry company specializing in the creation, acquisition, distribution and sale of motion pictures and other programming. monterey media is actively engaged in all areas of domestic media, including theatrical distribution to theatres, film festivals, and other distinctive venues, and is presently increasing its release slate with a continued measured growth strategy.

The Company creates unique and distinctive release strategies tailored to each project. By way of example, in 2005, the Company established a joint venture for the creation of a special theatrical event in conjunction with AMC Theatres to launch the motion picture Indigo: A one day, 603 North America venue showing grossed over \$1,190,000 box office. Early theatrical releases included the enchanting The Blue Butterfly starring Academy Award® Winner William Hurt; Nobility, from Award-winning writer/director Turk Pipkin (which Esquire Magazine called “remarkable”), with a Gala Premiere benefiting Amnesty Int’l. on Earth Day; and the lauded tri-coastal release of, PEEL: The Peru Project (heralded as “reminiscent of Bruce Brown’s Endless Summer”).

Award-winning feature films included in the theatrical 2007 (and DVD) release slate were the poignant and compelling Steel Toes starring Academy Award® nominated David Strathairn, the family film Eye of the Dolphin, the true crime story of Karla, based upon the infamous and notorious “Ken and Barbie killer” murders; and the critically acclaimed 10 Questions for the Dalai Lama premiering with Landmark Theatres in San Francisco, Houston, Chicago and Berkeley.

monterey is known for its creative coordinated marketing strategies incorporating promotional alliances with such strategic partners as Wal-Mart, Fischer Price, Pepsi Cola, American Express, Amnesty International USA, Make-A-Wish Foundation® of America, Children’s Cancer Research Fund, KIDS FIRST!®, Days Inns, the International Motorcycle Shows, Healthy World Healthy Child, and Wahoo’s Fish Taco Restaurants.

monterey video

The monterey video division is the 2nd oldest independent video manufacturer and distributor in the United States, acquiring the exclusive rights for all video markets to completed motion pictures or other programming. monterey is well known for its broad marketing to all key retail, mail order and internet sites, schools and libraries, and specialty markets.

The versatile monterey video library encompasses Multi-Platinum RIAA and ITA Award-winning Grateful Dead concerts; prestigious films such as The Exonerated starring Susan Sarandon, Brian Dennehy, Danny Glover and Aidan Quinn; celebrated sports programming including the Bruce Brown Films franchise of motorcycle films (On Any Sunday) and surf films (The Endless Summer II); the most prestigious educational yet entertaining library of films adapted from literature’s renowned authors combined with acclaimed performances from many of Hollywood’s greatest actors; as well as unique feature films and documentaries, and note-worthy children’s programming. In addition, monterey has the honor of being the first video market licensee of the American Film Institute.

10/07