

NOBELITY

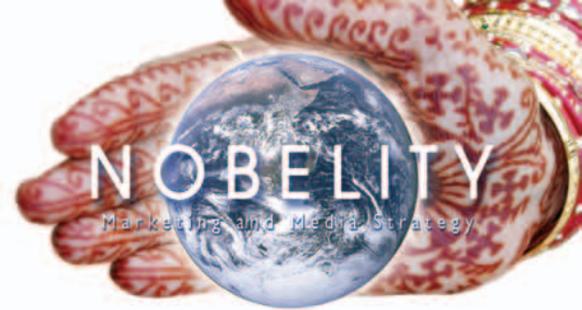
OUR CHILDREN'S FUTURE
IS IN YOUR HANDS...

WRITTEN & DIRECTED BY TURK PIPKIN


monterey media inc.™
www.montereymedia.com

 Official
SXSW Film Festival
Selection 

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about NOBELITY

A stunning look at the world's most pressing problems through the eyes of Nobel laureates, Nobevity follows filmmaker Turk Pipkin's personal journey to find enlightening answers about the kind of world our children and grandchildren will know. Filmed across the U.S., and in France, England, India and Africa, Nobevity combines the insights of nine distinguished Nobelists with a first-person view of world problems and the children who are most challenged by them.

*"One of the most important films
of this year or any year."*

- Harry Knowles, ain'titcool.com

mission

Distributed by Los Angeles-based FFM and Monterey Media Inc., the national release plan of NOBELITY has been conceived to serve the powerful vision of the film by enlisting grassroots, political, spiritual, and scientific organizations across the country as a vehicle for both exhibition as well as fundraising for the supporting organizations to deliver the message of the film. A portion of the proceeds from this effort will directly benefit the specific organization and The Nobevity Project, a 501c3 non-profit organization created to fund projects dedicated to create a better world for all our children. (Non-profit Tax I.D. 20-3795033)

call to action

What You Can Do

A Call to Action from filmmaker Turk Pipkin
and the distinguished Nobel laureates of *Nobevity*

We all want to make the world a better place, but it can be a daunting prospect to personally make an impact on problems as large as global warming, global health, hunger and war. And while there is no single action which will solve the world's problems, thousands or millions of people each taking action will be that many steps toward a better world for all our children.

And while the laureates of Nobevity don't claim to have all the answers, they do all agree that we need less disparity between haves and have-nots in the world, more international cooperation, less spending on weapons of war, and more dedication of resources to health care and education.

As individuals, each of us can make a difference in many ways: by volunteering our time and energy, by contributing to critical causes, by learning more about these problems and discussing them with others, and by insisting that the media, our governments, and the businesses we support each play their parts as well.

As Desmond Tutu says in Nobevity, "The sea is actually made up of drops of water. What you do, where you are, is of significance."

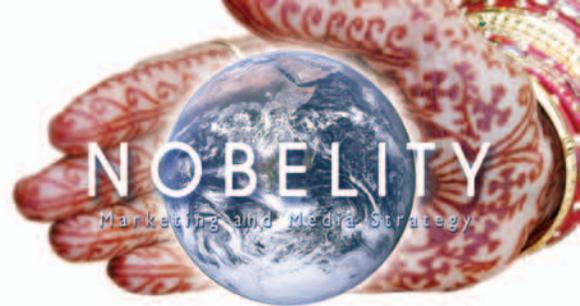
Please visit www.nobevitythemovie.com to see which groups the laureates of Nobevity recommend we support with our energy, our pocketbooks and our voices.

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Turk Pipkin
December 25, 2005

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Nobelists

**Steven Weinberg ("Decisions") Theoretical Physicist
Nobel Prize in Physics, 1979**

Steve discusses the general nature of problem solving and decision making, and provides a common sense approach to the subject of global warming.

**Richard E. Smalley ("Challenges") Nanotechnology Pioneer
Nobel Prize in Chemistry, 1996**

Rick deals with the enormous challenge of the energy crisis we'll all face in coming decades.

**Dr. Harold E. Varmus ("Disparities") Director, Sloan Kettering Cancer Center
Nobel Prize for Physiology or Medicine, 1989**

Former head of the National Institute of Health under Presidents Clinton and Bush, Dr. Varmus looks at advances in medicine, as well as major challenges we face in global health and the wide disparities between life expectancies and health care around the world.

**Jody Williams ("Change") International Campaign to Ban Landmines
Nobel Peace Prize, 1997**

Jody talks about how her organization was able to create the first international treaty which banned an entire weapons system, and about the power of one person to change the world.

**Ahmed Zewail ("Knowledge") Femtochemistry Pioneer
Nobel Prize in Chemistry, 1999**

An Egyptian and an American, Zewail discusses his fascinating work in femtochemistry, and provides an insightful view of East-West relations.

**Wangari Maathai ("Persistence") Founder, The Green Belt Movement
Nobel Peace Prize, 2004**

Wangari discusses the links between the environment and peace, and of successful African development illustrated by her Kenyan organization, the Green Belt Movement.

**Sir Joseph Rotblat ("Peace") Nuclear Physicist/Disarmament Activist
Nobel Peace Prize, 1995**

A contemporary of Einstein, who fifty years ago co-signed with Rotblat a letter to the world calling for an end to nuclear proliferation, Sir Joe dedicated his life to alerting the world to the dangers of nuclear arsenals. Out interview, filmed when he was 96-years-old, was one of the last acts of his long and wonderful life.

**Amartya Sen ("Reason") Professor, Harvard University/Author, DEVELOPMENT AS FREEDOM
Nobel Prize in Economics, 1998**

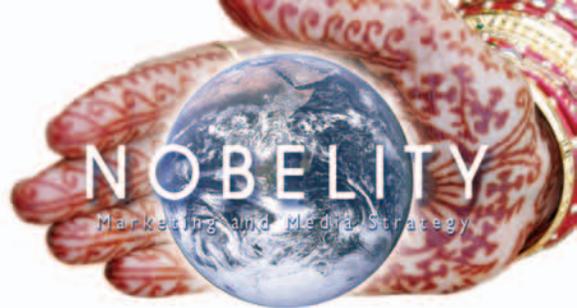
Filmed at his boyhood home in Santiniketan, India, the Sen interview covers wide-ranging topics including population, food supplies and famine, human rights and women's rights, and the responsibilities and duties of freedom. In essence, Sen's work is about using insight, public discussion and reason in approaching all our problems.

**Archbishop Desmond Tutu ("Love") Head of South African Reconciliation
Nobel Peace Prize, 1984**

Tutu talks about the power of love and forgiveness, and about the human capacity to accomplish great things.



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Thoughts on the making of NOBELITY

from director TURK PIPKIN

The making of Nobesity has been an amazing journey that began with some basic questions that seem to be on the minds of people. Who should we believe in the debate over global warming? Will there be enough food and energy for a growing world? Can we conquer disease, hunger, poverty and war, or will they conquer us? What can I do to make the world a better place?

As a father, I was growing more and more worried about the kind of world my two girls will know, and was often frustrated by the viewpoints offered by media, business and politicians. I was wondering where else I could turn when I met fellow Austinite Steven Weinberg, a Nobel Prize winning physicist who I discovered had a talent for speaking in laymen's terms on a wide variety of subjects.

Our conversations soon led me further afield. Steve's common sense approach to global warming led me to Nanotechnologist Rick Smalley and his plan to solve the massive energy challenge ahead. Solve the energy crisis, Smalley explained, and you'll find a path to solving many of the top problems facing us like clean drinking water and abundant food supplies. By this time, my mind was running wild with possibilities of what I could learn from other laureates, and how valuable their insights and knowledge could be to a world that often runs short on both commodities.

Over the course of the next eighteen months, I filmed conversations with nine Nobel laureates in the U.S., France, England, India and Africa, shooting a total of 150 hours of footage and thousands of still photos. The most moving of the meetings was with Sir Joseph Rotblat, 96-year-old nuclear physicist who fifty years ago earlier had joined with Albert Einstein in signing an open letter to the world calling for an end to nuclear proliferation. In Rotblat's office in London, Sir Joe confided to me that the mission for the remaining days of his life was to fulfill the task that Einstein had left to him, and put America and the world back on the track to nuclear disarmament from which we have veered in recent years.

I'd been told that India would change me forever, and I didn't really know what that meant until my journey to meet with Indian economist Amartya Sen led me to the street children of Calcutta, who always seemed to find a way to smile through the poverty that is ever-present in their lives.

Again and again I learned that the world's problems are much larger than I'd thought, but I was also learning that there is much reason for hope. The answers are there, but we have to seek them out and act on them in a much more proactive fashion.

"There's nothing magic about change," I was told by Jody Williams, the founder of the International Campaign to Ban Landmines. "You have to get off your ass and take action."

I'm not trying to make any wild claims that I now have all the answers, but I have been blessed by the opportunity to convey some of the answers to others who care about the world our children will know. We're all in this together – red and blue, East and West, black and white, right or wrong.

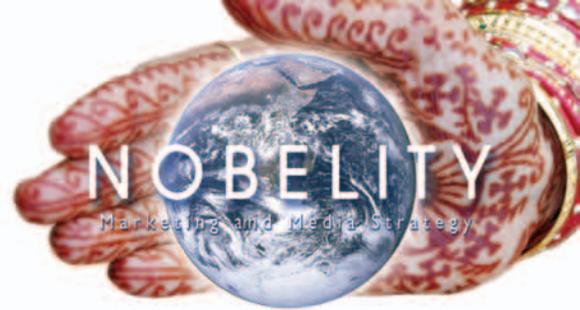
Nobesity has been a long and rewarding journey for me, and my motivation to carry the messages entrusted to me by nine brilliant Nobel laureates could not be higher. Shortly before I finished editing the film, Sir Joseph Rotblat passed away at age 97. A few weeks later, Rick Smalley lost his long and brave battle against cancer. They are no longer with us, but their work and their passion for life will live on in all who have known them, and in all who see them in Nobesity. The lessons they conveyed to me are an essential part of this film, and I am so honored to be able to share my time with them.

Turk Pipkin, December, 2005

"To learn more about The Nobesity Project, a 501c3 non-profit dedicated for a better future for all our children, go to www.nobesity.org."



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Testimonials on NOBELITY

I show *Nobelity* each semester, which never fails to educate them (my students) about the overwhelming social issues that plague our planet, but also tend to instill a sense of peace, knowing there are these bright, brilliant individuals who devote their lives and hearts to peace and prosperity throughout the world. When I ask them to chose their favorite to write about, it becomes difficult for many, as they feel encouraged and inspired by each and every one of the Nobelists. One aspect that is particularly engaging is how these laureates are able to express their missions and efforts in lay terms, and though grand in their knowledge and ambitions, come to the table without arrogance or pomposity. Bravo to you guys for producing such a work of art.

Professor Marilyn Michelson Ph.D
Yavapai College
Prescott, Az

“Gentle but incisive, *Nobelity* invites viewers to contemplate the wisdom of the laureates, to engage in dialogue, and take action in the sphere of their daily lives. Because *Nobelity* reinforces the principles of Catholic Social Teaching, teachers and religious educators will find this documentary an inspiring and invaluable resource. *Nobelity* is a well-paced documentary that is in no hurry to discover the answers to the earth's survival, responses that require the will to change business as usual. It is a sight and sound environmental experience in itself.”

- Tidings,
the official newspaper of
the Los Angeles Archdiocese

"Inspiring. This film could have a huge impact." - Governor Ann Richards

I got to see an incredible documentary last night. It's perfect for Beth Am. There are brilliant connections for all/any Tikkun Olam projects. The film would be a great conversation trigger for any Shabbat Afternoon Film, Shabbaton Adult Education Discussion, Social Action Meeting, PIA project, and more. (Plus, I can think of at least five sermon topics from the film as well.)

The Film Director has a great presence and fantastic stories to tell. Right now, he's raising money for a movie about possible solutions to our world's greatest problems. So, I think you could lure him to Beth Am (and Stanford) pretty easily.

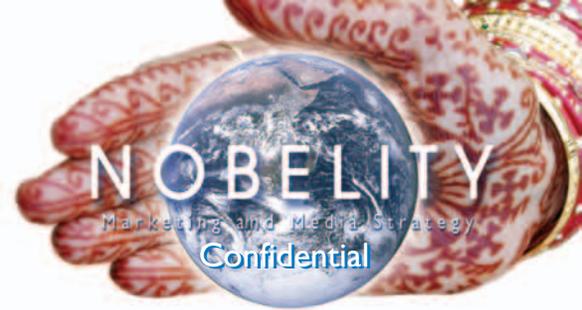
Please - Don't just take my word for it. Please look at the website. And please pass it on. RSEL

Susan Elizabeth Lippe
Rabbi-Educator
Congregation Beth Israel

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Quotes on NOBELITY

"Editor's Picks" – body+soul

"Pipkin's remarkable new film, *Nobelity*... leaves you wanting more and thinking that if Pipkin's nine were in charge, we would leave a better world indeed." - Esquire

"...cold hard facts and breathtaking brilliance. One of the most important films of this year or any year." - Harry Knowles, aintitcool.com

"This is the straight stuff. I'd call it "no-BULL-ity." - Willie Nelson

"Watch this movie with an open heart and mind. Its cautionary and optimistic message couldn't be more moving or more urgent." - Rick Linklater

"4 Stars. My advice would be to find a copy of this fantastic documentary, settle down for a 80-minute piece of enlightenment, and then use their lessons to help make the world a better place." - efilmcritic.com

"The Film may not be as sensational as those of Michael Moore, nor is there any partisanship here, but precisely because of this, one can hope it will be heard by a larger audience." - Creations Magazine

"This is a documentary you don't want to miss... an inspirational film to watch."
– themoviechicks.com

"All of us are searching for solutions and ways to take personal actions to affect change, especially for our children's future... An Inconvenient Truth raises compelling questions, *Nobelity* offers compelling answers."

- Christopher Gavigan, CEO / Executive Director,
CHEC, Children's Health Environmental Coalition

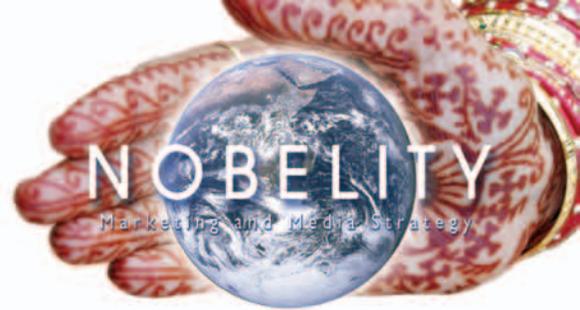
"*Nobelity* is an outstanding documentary. Its quality and insights will guarantee it a lengthy life on shelves. You won't find more effort, better execution or more heartfelt reasoning in a world-affairs documentary than in *Nobelity*. Even the cinematography is alive with the project's spirit, invoking the living soul of each new setting."

- Home Media Retailing

"Enlightening. A thoroughly engaging, provocative and insightful film. It'll wake you up and ultimately shake you up to the realities of this world." – The NYC Movie Guru

"The most inspiring hour and a half you can spend...I just found it to be stunning."
– Randi Rhodes, Air America

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about the company

monterey media inc., incorporated in 1979, it is a privately owned entertainment industry company specializing in the creation, acquisition, distribution and sale of motion pictures and other programming. monterey media is actively engaged in all areas of domestic media, including theatrical distribution to theatres, film festivals, and other distinctive venues, and is presently increasing its release slate with a continued measured growth strategy.

The Company creates unique and distinctive release strategies tailored to each project. By way of example, in 2005, the Company established a joint venture for the creation of a special theatrical event in conjunction with AMC Theatres to launch the motion picture Indigo: A one day, 603 North America venue showing grossed over \$1,190,000 box office. Early theatrical releases included the enchanting The Blue Butterfly starring Academy Award® Winner William Hurt; Nobelity, from Award-winning writer/director Turk Pipkin (which Esquire Magazine called "remarkable"), with a Gala Premiere benefiting Amnesty Int'l. on Earth Day; and the lauded tri-coastal release of, PEEL: The Peru Project (heralded as "reminiscent of Bruce Brown's Endless Summer").

Award-winning feature films included in the theatrical 2007 (and DVD) release slate were the poignant and compelling Steel Toes starring Academy Award® nominated David Strathairn, the family film Eye of the Dolphin, the true crime story of Karla, based upon the infamous and notorious "Ken and Barbie killer" murders; and the critically acclaimed 10 Questions for the Dalai Lama premiering with Landmark Theatres in San Francisco, Houston, Chicago and Berkeley.

monterey is known for its creative coordinated marketing strategies incorporating promotional alliances with such strategic partners as Wal-Mart, Fisher Price, Pepsi Cola, American Express, Amnesty International USA, Make-A-Wish Foundation® of America, Children's Cancer Research Fund, KIDS FIRST!®, Days Inns, the International Motorcycle Shows, HealthyWorld Healthy Child, and Wahoo's Fish Taco Restaurants.

monterey video

The monterey video division is the 2nd oldest independent video manufacturer and distributor in the United States, acquiring the exclusive rights for all video markets to completed motion pictures or other programming. monterey is well known for its broad marketing to all key retail, mail order and internet sites, schools and libraries, and specialty markets.

The versatile monterey video library encompasses Multi-Platinum RIAA and ITA Award-winning Grateful Dead concerts; prestigious films such as The Exonerated starring Susan Sarandon, Brian Dennehy, Danny Glover and Aidan Quinn; celebrated sports programming including the Bruce Brown Films franchise of motorcycle films (On Any Sunday) and surf films (The Endless Summer II); the most prestigious educational yet entertaining library of films adapted from literature's renowned authors combined with acclaimed performances from many of Hollywood's greatest actors; as well as unique feature films and documentaries, and note-worthy children's programming. In addition, monterey has the honor of being the first video market licensee of the American Film Institute.

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